

TRANSMITTAL LETTER			Case No:
Serial No.	Filing Date	Examiner	9623/334
09/911,674	July 24, 2001	Melanie A. Kemper	Group Art Unit 3622
Inventor(s) Darren J. Davis et al.			
Title of Invention SYSTEM AND METHOD FOR INFLUENCING A POSITION ON A SEARCH RESULT LIST GENERATED BY A COMPUTER NETWORK SEARCH ENGINE			

COPY OF PAPERS  
ORIGINALLY FILED TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is: Transmittal Letter (in duplicate); Preliminary Amendment; Version With Markings To Show Changes Made and return post card.

- ☐ Small entity status of this application under 37 CFR § 1.27 has been established by verified statement previously submitted.
- ☐ A verified statement to establish small entity status under 37 CFR §§ 1.9 and 1.27 is enclosed.
- ☐ Petition for a \_\_\_\_\_ month extension of time.
- ☐ No additional fee is required.
- ☐ The fee has been calculated as shown below:

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SEP 04 2002

**GROUP 3600**

	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra
Total		Minus		
Indep.		Minus		
First Presentation of Multiple Dep. Claim				


Small Entity	
Rate	Add'l Fee
x \$9=	
x 39=	
+ \$130 =	
Total add'l fee	\$

or

Other Than Small Entity	
Rate	Add'l Fee
x \$18=	
x \$78=	
+ \$260=	
total add'l fee	\$

- ☐ Please charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in the amount of \$ \_\_\_\_\_. A duplicate copy of this sheet is enclosed.
- ☐ A check in the amount of \$ \_\_\_\_\_ to cover the filing fee is enclosed.
- ☒ The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this communication or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.
- ☒ I hereby petition under 37 CFR § 1.136(a) for any extension of time required to ensure that this paper is timely filed. Please charge any associated fees which have not otherwise been paid to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

  
John G. Rauch  
Registration No. 37, 218  
Attorney for Applicants

BRINKS HOFER GILSON & LIONE  
P.O. BOX 10395  
CHICAGO, ILLINOIS 60610 - (312) 321-4200

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on August 13, 2002.

Date: 8/13/02 Signature: 



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**CERTIFICATE OF MAILING**

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August 13, 2002

Date of Deposit

John G. Rauch, Reg. No. 37,218

Name of Applicant, Assignee or  
Registered Representative.

Signature

8/13/02

Date of Signature

**71B**  
**6-20-03**  
**CW**

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**GROUP 3600**

Our Case No. 9623/334

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

<p>In re Application of:</p> <p>Darren J. Davis et al.</p> <p>Serial No.: 09/911,674</p> <p>Filing Date: July 24, 2001</p> <p>For: SYSTEM AND METHOD FOR INFLUENCING A POSITION ON A SEARCH RESULT LIST GENERATED BY A COMPUTER NETWORK SEARCH ENGINE</p>	<p>Examiner: Melanie A. Kemper</p> <p>Group Art Unit: 3622</p>
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**PRELIMINARY AMENDMENT**

Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

Prior to examination of this application on the merits, please amend the application as shown below.